



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

And:

**Main Street Media Group**  
**66 Canal Center Plaza, Suite 555**  
**Alexandria, VA 22314**

# CONTRACT

<u>Contract / Revision</u> 1816543 /		<u>Alt Order #</u> 08806584
<u>Product</u> SENATE LEADERSHIP FU		
<u>Contract Dates</u> 09/20/17 - 09/26/17		<u>Estimate #</u> 3709
<u>Advertiser</u> ISS/Senate Leadership Fund		<u>Original Date / Revision</u> 09/19/17 / 09/21/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSFA	09/22/17	09/22/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$675.00			
N 2	WSFA	09/22/17	09/22/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$115.00			
N 3	WSFA	09/22/17	09/22/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$260.00			
N 4	WSFA	09/22/17	09/22/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$70.00			
N 5	WSFA	09/22/17	09/22/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$70.00			
N 6	WSFA	09/22/17	09/22/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$25.00			
N 7	WSFA	09/22/17	09/22/17	Last Call With Carson Daily L	1230-1x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$15.00			
N 8	WSFA	09/22/17	09/22/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$225.00			
N 9	WSFA	09/22/17	09/22/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$70.00			
N 10	WSFA	09/22/17	09/22/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





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**12 East Delano Ave.**  
**Montgomery, AL 36105**  
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Contract / Revision	Alt Order #
1816543 /	08806584

Contract Dates	Product	Estimate #
09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

Advertiser	Original Date / Revision
ISS/Senate Leadership F	09/19/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$115.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$115.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$115.00																		
N 25	WSFA	09/25/17	09/25/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$115.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$115.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$115.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$115.00																		
N 26	WSFA	09/25/17	09/25/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$260.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$260.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$260.00																		
N 27	WSFA	09/25/17	09/25/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$70.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$70.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$70.00																		
N 28	WSFA	09/25/17	09/25/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$70.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$70.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$70.00																		
N 29	WSFA	09/25/17	09/25/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$25.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$25.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$25.00																		
N 30	WSFA	09/25/17	09/25/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	\$15.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$15.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$15.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$15.00																		
N 31	WSFA	09/25/17	09/25/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$225.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$225.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$225.00																		
N 32	WSFA	09/25/17	09/25/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$70.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$70.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$70.00																		
N 33	WSFA	09/25/17	09/25/17	HARRY	2-3p		:30			NM	1	\$60.00										
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Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$60.00																		
N 34	WSFA	09/25/17	09/25/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$135.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$135.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$135.00																		
N 35	WSFA	09/25/17	09/25/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$135.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$135.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$135.00																		
N 36	WSFA	09/25/17	09/25/17	Today in Alabama 430am	430-445a		:30			NM	1	\$15.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$15.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$15.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$15.00																		
N 37	WSFA	09/25/17	09/25/17	Today in Alabama 5am	5-530a		:30			NM	1	\$225.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$225.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$225.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$225.00																		
N 38	WSFA	09/25/17	09/25/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$420.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$420.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$420.00																		
N 39	WSFA	09/25/17	09/25/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/25/17</td><td>10/01/17</td><td>1-----</td><td>1</td><td>\$285.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/25/17	10/01/17	1-----	1	\$285.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
09/25/17	10/01/17	1-----	1	\$285.00																		
N 40	WSFA	09/25/17	09/25/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00										

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1816543 /	08806584

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	09/19/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$800.00			
N 41	WSFA	09/25/17	09/25/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$450.00			
N 42	WSFA	09/25/17	09/25/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$485.00			
N 43	WSFA	09/25/17	09/25/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$260.00			
N 44	WSFA	09/25/17	09/25/17	Monday Prime Other	7-9p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$675.00			
N 45	WSFA	09/25/17	09/25/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$115.00			
N 46	WSFA	09/25/17	09/25/17	Monday Hour 3	9-10pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	1-----				1	\$675.00			
N 47	WSFA	09/23/17	09/23/17	NET Saturday Night Live	1030p-12x		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----1-				1	\$260.00			
N 48	WSFA	09/23/17	09/23/17	NET PGA	230P-6P		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----S-				1	\$100.00			
N 49	WSFA	09/23/17	09/23/17	Absolutely Al	530a-6a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----1-				1	\$45.00			
N 50	WSFA	09/23/17	09/23/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----1-				1	\$105.00			
N 51	WSFA	09/24/17	09/24/17	Late News	1030p-11p		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----1				1	\$340.00			
N 52	WSFA	09/24/17	09/24/17	LF SU 11-1130p	11-1130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----1				1	\$25.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	09/18/17-09/24/17	LF SU 11-1130p	11-1130p	-----Su	:30	\$25.00	NM		
Credited												
N 54	WSFA	09/24/17	09/24/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----1				1	\$205.00			
N 55	WSFA	09/24/17	09/24/17	Sun 6-630a	Sun 6-630a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----1				1	\$50.00			

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

<u>Contract / Revision</u>	<u>Alt Order #</u>
1816543 /	08806584

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	09/19/17 / 09/21/17

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	1	WSFA	09/18/17-09/24/17	Sun 6-630a	Sun 6-630a	-----Su	:30		\$50.00	NM		
Credited												
N 56	WSFA	09/24/17	09/24/17	NFL Football Nite/America	Various		:30			NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$325.00												
N 57	WSFA	09/24/17	09/24/17	Time of Your Life	630a-7a		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$60.00												
	1	WSFA	09/18/17-09/24/17	Time of Your Life	630a-7a	-----Su	:30		\$60.00	NM		
Credited												
N 58	WSFA	09/24/17	09/24/17	NET NBC Sunday Today Shc7-8a			:30			NM	1	\$105.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$105.00												
N 59	WSFA	09/24/17	09/24/17	NFL Football	Sun 730p-1030p		:30			NM	1	\$1,125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$1,125.00												
N 60	WSFA	09/24/17	09/24/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$105.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$105.00												
N 61	WSFA	09/24/17	09/24/17	WSFA News Sunday AM	9-930a		:30			NM	1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----1 1 \$45.00												
N 62	WSFA	09/21/17	09/21/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$675.00												
N 63	WSFA	09/21/17	09/21/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$115.00												
N 64	WSFA	09/21/17	09/21/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$260.00												
N 65	WSFA	09/21/17	09/21/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$70.00												
N 66	WSFA	09/21/17	09/21/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$70.00												
N 67	WSFA	09/21/17	09/21/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$25.00												
N 68	WSFA	09/21/17	09/21/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$15.00												
N 69	WSFA	09/21/17	09/21/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00

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Contract / Revision	Alt Order #
1816543 /	08806584

Contract Dates	Product	Estimate #
09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	09/19/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$225.00			
N 70	WSFA	09/21/17	09/21/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$70.00			
N 71	WSFA	09/21/17	09/21/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$60.00			
N 72	WSFA	09/21/17	09/21/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$135.00			
N 73	WSFA	09/21/17	09/21/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$135.00			
N 74	WSFA	09/21/17	09/21/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$15.00			
N 75	WSFA	09/21/17	09/21/17	Today in Alabama 5am	5-530a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$225.00			
N 76	WSFA	09/21/17	09/21/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$420.00			
N 77	WSFA	09/21/17	09/21/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$285.00			
N 78	WSFA	09/21/17	09/21/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$800.00			
N 79	WSFA	09/21/17	09/21/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$450.00			
N 80	WSFA	09/21/17	09/21/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$485.00			
N 81	WSFA	09/21/17	09/21/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$260.00			
N 82	WSFA	09/21/17	09/21/17	NET NFL Thursday Game	730p-1030p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	NET NFL Thursday Game	730p-1030p	----Th-----	:30		<del>\$800.00</del>	NM		
				Credited								
N 83	WSFA	09/21/17	09/21/17	blacklist	8-9pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$800.00			

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Contract / Revision	Alt Order #
1816543 /	08806584

Contract Dates	Product	Estimate #
09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	09/19/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	blacklist	8-9pm	----Th-----	:30		\$800.00	NM		
				Credited								
N 84	WSFA	09/21/17	09/21/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---1---				1	\$115.00			
N 85	WSFA	09/26/17	09/26/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	-1-----				1	\$115.00			
N 86	WSFA	09/26/17	09/26/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	-1-----				1	\$70.00			
N 87	WSFA	09/26/17	09/26/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	-1-----				1	\$70.00			
N 88	WSFA	09/26/17	09/26/17	Today in Alabama 430am	430-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	-1-----				1	\$15.00			
N 89	WSFA	09/26/17	09/26/17	Today in Alabama 5am	5-530a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	-1-----				1	\$225.00			
N 90	WSFA	09/26/17	09/26/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	-1-----				1	\$285.00			
N 91	WSFA	09/26/17	09/26/17	Today In Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	-1-----				1	\$450.00			
N 92	WSFA	09/26/17	09/26/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	-1-----				1	\$260.00			
N 93	WSFA	09/26/17	09/26/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	-1-----				1	\$115.00			
N 94	WSFA	09/20/17	09/20/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$675.00			
N 95	WSFA	09/20/17	09/20/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$115.00			
N 96	WSFA	09/20/17	09/20/17	Tonight Show	1035-1137pm		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$260.00			
N 97	WSFA	09/20/17	09/20/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$70.00			
N 98	WSFA	09/20/17	09/20/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$70.00

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1816543 /	08806584

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09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

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ISS/Senate Leadership Fi	09/19/17 / 09/21/17

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$70.00			
N 99	WSFA	09/20/17	09/20/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$25.00			
N 100	WSFA	09/20/17	09/20/17	Last Call With Carson Daily L	1230-107x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$15.00			
N 101	WSFA	09/20/17	09/20/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$225.00			
N 102	WSFA	09/20/17	09/20/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$70.00			
N 103	WSFA	09/20/17	09/20/17	HARRY	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$60.00			
N 104	WSFA	09/20/17	09/20/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$135.00			
N 105	WSFA	09/20/17	09/20/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$135.00			
N 106	WSFA	09/20/17	09/20/17	Today in Alabama 430am	430-445a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$15.00			
N 107	WSFA	09/20/17	09/20/17	Today in Alabama 5am	5-530a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$225.00			
N 108	WSFA	09/20/17	09/20/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$420.00			
N 109	WSFA	09/20/17	09/20/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$285.00			
N 110	WSFA	09/20/17	09/20/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$800.00			
N 111	WSFA	09/20/17	09/20/17	Today in Alabama	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$450.00			
N 112	WSFA	09/20/17	09/20/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$485.00			
N 113	WSFA	09/20/17	09/20/17	Wednesday Prime Other	7-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$565.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1816543 /	08806584

Contract Dates	Product	Estimate #
09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	09/19/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WSFA	09/18/17-09/24/17		Wednesday Prime Other	7-9p	---W-----	:30		\$565.00	NM		
Credited												
N 114	WSFA	09/20/17	09/20/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 --1---- 1 \$260.00												
N 115	WSFA	09/20/17	09/20/17	LAW AND ORDER:SUV	8-9pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 --1---- 1 \$565.00												
1	WSFA	09/18/17-09/24/17		Wednesday Hour 2	8-9pm	---W-----	:30		\$565.00	NM		
Credited												
N 116	WSFA	09/20/17	09/20/17	NBC Today 2	9-10am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 --1---- 1 \$115.00												
N 117	WSFA	09/20/17	09/20/17	CHICAGO PD	9-10pm		:30			NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 --1---- 1 \$800.00												
N 118	WSFA	09/20/17	09/20/17	AGT	7-9pm		:30			NM	2	\$1,130.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 --W---- 2 \$565.00												
1	WSFA	09/18/17-09/24/17		AGT	7-9pm	---W-----	:30		\$565.00	NM		
See MG 118.3												
3	WSFA	09/18/17-09/24/17		AGT	7-9pm	---W-----	:30		\$565.00	NM		
Ⓜ MG for 118.1 09/20												
N 119	WSFA	09/24/17	09/24/17	NET Early Today ON	4-430x		:30			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----S 1 \$10.00												
N 120	WSFA	09/22/17	09/22/17	AGT	7-9p		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ----F-- 1 \$350.00												
N 121	WSFA	09/25/17	09/26/17	ALABAMA LIVE	11A-12P		:30			NM	2	\$110.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/25/17 10/01/17 MT----- 2 \$55.00												
N 122	WSFA	09/24/17	09/24/17	LF SU 1130p-12x	1130p12x		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -----S 1 \$25.00												
1	WSFA	09/18/17-09/24/17		LF SU 1130p-12x	1130p12x	-----Su	:30		\$25.00	NM		
Credited												
N 123	WSFA	09/25/17	09/25/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/25/17 10/01/17 M----- 1 \$25.00												
N 124	WSFA	09/21/17	09/21/17	AMERICAN WARRIOR	7-9P		:30			NM	2	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---T--- 2 \$800.00												

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

<u>Contract / Revision</u>	<u>Alt Order #</u>
1816343 /	08806584

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/17 - 09/26/17	SENATE LEADERSHIP	3709

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	09/19/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Totals											117	\$29,890.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/24/17	82	\$21,890.00	(\$3,283.50)	\$18,606.50
09/25/17 -09/26/17	35	\$8,000.00	(\$1,200.00)	\$6,800.00
<b>Totals</b>	<b>117</b>	<b>\$29,890.00</b>	<b>(\$4,483.50)</b>	<b>\$25,406.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 8806584 TRF# 1816543 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP21/17 11.05  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # OFF. # SALESMAN #  
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY  
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 8806584 CLASS: NATL. LOCAL REGIONAL  
PRDCT SENATE LEADERSHIP FU EST#3709 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP20/17 SEP26/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/17 11.05

REP: REVISED ORDER  
M2 OKD AS LINE 119  
M3 OKD AS LINE 120  
M4 LINE 121  
TTL SAME, \$29,890  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SENATE LEADERSHIP FUND 30 \$350.00 9/22 9/22 0 FRI 0  
PROGRAM : CAUGHT ON-NBC/AVG. ALL WKS  
CON COM1: CAUGHT ON-NBC/AVG. ALL WKS

119 A 700P-900P 30 \$350.00 9/22 9/22 1 FRI 1  
PROGRAM : AGT  
ORD COM1: PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE  
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-21 FOR 1 SPOT/WK

52 S 1100P-1130P 30 \$25.00 9/24 9/24 0 SUN 0  
PROGRAM : BEASLY ALLN RP  
CON COM1: BEASLY ALLN RP

121 A 1130P-1200M 30 \$25.00 9/24 9/24 1 SUN 1  
PROGRAM : BEASLEY ALLEN REPORT  
ORD COM1: TIME PERIOD CHANGE. PLEASE CONFIRM. THANKS, DENICE  
THIS IS A MAKE-GOOD FOR SEP24 ON LINE-52 FOR 1 SPOT/WK

REP: TEL# 703-528-9387 FAX# 703-516-9680

REP HEADLINE# 8806584 TRF# 1816543 CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP21/17 11.05  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

55 S 600A-630A 30 \$50.00 9/24 9/24 0 SUN 0  
PROGRAM : PAID PROGRAM  
CON COM1: PAID PROGRAM

57 S 630A-700A 30 \$60.00 9/24 9/24 0 SUN 0  
PROGRAM : TIME-YR LIFE  
CON COM1: TIME-YR LIFE

120 A 1100A-1200N 30 \$55.00 9/25 9/26 2 M-TU 2

PROGRAM : ALABAMA LIVE  
ORD COM1: FULLY SPONSORED TIME PERIODS. PLEASE CONFIRM. THANKS, DENICE  
THIS IS A MAKE-GOOD FOR SEP24 ON LINE-57 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR SEP24 ON LINE-55 FOR 1 SPOT/WK  
STATION MAKEGOOD OFFERS:  
M2 OK'D BUY#21 MISSED:FRI/700P-900P SEP22 30S (SEP20/17)  
OFFER:FRI/700P-900P SEP22 30S PLS ADVISE.  
CMT:PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE

M3 OK'D BUY#57 MISSED:SUN/630A-700A SEP24 30S (SEP20/17)  
BUY#55 SUN/600A-630A SEP24 30S PLS ADVISE.  
OFFER:M-TU/1100A-1200N SEP25(2/WK) 30S PLS ADVISE.  
CMT:FULLY SPONSORED TIME PERIODS. PLEASE CONFIRM. THANKS, DENICE

M4 OK'D BUY#52 MISSED:SUN/1100P-1130P SEP24 30S (SEP20/17)  
OFFER:SUN/1130P-1200M SEP24 30S PLS ADVISE.  
CMT:TIME PERIOD CHANGE. PLEASE CONFIRM. THANKS, DENICE

M5 UNRESL BUY#121 MISSED:SUN/1130P-1200M SEP24 30S (SEP21/17)  
OFFER:MON/1135P-1235A SEP25 30S PLS ADVISE.  
CMT:NO AVAIL. PLEASE CONFIRM. THANKS, DENICE

SEP/17 21915.00 OCT/17 \$7,975.00 CONTRACT TOTAL 29890.00  
TOTAL SPOTS 117

MARKET TOTALS \$72,902 WSFA 41% WNCF 8% WAKA 43% WCOV 8% CABL 0% WBMM 0% WIYC 0%  
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP21/17 14.12  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

REP HEADLINE# 8806584 TRF# 1816543  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # OFF. # SALESMAN #  
AGY # AGY. NAME, MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY  
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 8806584 CLASS: NATL. LOCAL REGIONAL  
PRDCT SENATE LEADERSHIP FU EST#3709 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP20/17 SEP26/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/17 14.12

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SENATE LEADERSHIP FUND  
NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M6 UNRESL BUY#82 MISSED: THU/730P-1030P 30S \$800.00 (SEP21/17)  
BUY#83 THU/800P-900P 30S \$800.00  
OFFER: THU/700P-900P 30S \$800.00 PLS ADVISE.  
CMT: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM ASAP! THANKS, DENICE

SEP/17 21890.00 OCT/17 \$8,000.00 CONTRACT TOTAL 29890.00  
TOTAL SPOTS 117

MARKET TOTALS \$72,902 WSFA 41% WNCN 8% WCOV 8% CABL 0% WBMM 0% WIYC 0%  
ESFA 0% EAKA 0%

ACCURATE SHARES  
SVC- NSI  
DEMOS- RA35+\*



REP HEADLINE# 8806584

TRF# 1816543

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

SEP21/17 14.41

\*\*\* WSFA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83	S		800P-900P	30		\$800.00	9/21	9/21	0		THU	0
PROGRAM : BLACKLIST-NBC CON COM1: BLACKLIST-NBC STATION MAKEGOOD OFFERS: M6 OK'D BUY#82 MISSED:THU/730P-1030P SEP21 30S \$800.00 (SEP21/17) BUY#83 THU/800P-900P SEP21 30S \$800.00 OFFER:THU/700P-900P SEP21(2/WK) 30S \$800.00 PLS ADVISE. CMT:NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM ASAP! THANKS, DENICE												
SEP/17			21890.00	OCT/17		\$8,000.00						
											CONTRACT TOTAL	29890.00
											TOTAL SPOTS	117

MARKET TOTALS \$72,902    WSFA 41%    WNCN 8%    WAKA 43%    WCOV 8%    CABL 0%    WBMM 0%    WIYC 0%

ACCURATE SHARES    ESFA 0%    EAKA 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 8806584 TRF# 1816543 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP21/17 15.59  
\*\*\* WSFA-TV \*\*\*

ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # OFF. # SALESMAN #  
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY  
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 8806584 CLASS: NATL. LOCAL REGIONAL  
PRDCT SENATE LEADERSHIP FU EST#3709 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP20/17 SEP26/17 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/17 15.59

REP: REVISED ORDER  
M6 OKD AS LINE 123  
TTL SAME, \$29,890  
PLS CONFIRM  
THANKS JASMINE FOR RAYN

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SENATE LEADERSHIP FUND  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M6 OK'D BUY#82 MISSED: THU/730P-1030P 30S \$800.00 (SEP21/17)  
BUY#83 THU/800P-900P 30S \$800.00  
OFFER: THU/700P-900P 30S \$800.00 PLS ADVISE.  
CMT: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM ASAP! THANKS, DENICE

CONTRACT TOTAL 29890.00  
TOTAL SPOTS 117



REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP27/17 10.20  
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ \*\*CHANGES\*\* \*\*\* WSFA-TV \*\*\*

REP HEADLINE# 8806584 TRF# 1816543  
ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP.# OFF.# SALESMAN #  
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY  
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 8806584 CLASS: NATL. LOCAL REGIONAL  
PRDCT SENATE LEADERSHIP FU EST#3709 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP20/17 SEP26/17 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/17 10.20

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SENATE LEADERSHIP FUND  
NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M7 UNRESL BUY#51 MISSED: SUN/1030P-1100P SEP24 30S \$340.00 (SEP27/17)  
OFFER: SUN/1109P SEP24 30S \$340.00 PLS ADVISE.  
CMT: SPOT AIRED LATE DUE TO NFL RUNNING LONG. OUR LATE NEWS AIRED 1048P-  
CMT: 1130P. PLEASE CONFIRM LATE RUN. THANKS, DENICE

SEP/17 21890.00 OCT/17 \$8,000.00 CONTRACT TOTAL 29890.00  
TOTAL SPOTS 117  
MARKET TOTALS \$72,902 WSFA 41% WNCF 8% WCOV 8% CABL 0% WBMM 0% WIYC 0%  
ESFA 0% WAKA 43% EAKA 0%

ACCURATE SHARES  
SVC- NSI  
DEMOS- RA35+\*



REP HEADLINE# 8806584 TRF# 1816543 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP27/17 10.45  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WSFA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M7	OK'D	BUY#51	MISSED: SUN/1030P-1100P			SEP24			30S	\$340.00	(SEP27/17)	
			OFFER: SUN/1109P			SEP24			30S	\$340.00	PLS ADVISE.	
			CMT: SPOT AIRED LATE DUE TO NFL RUNNING LONG.								OUR LATE NEWS AIRED 1048P-	
			CMT: 1130P. PLEASE CONFIRM LATE RUN. THANKS, DENICE									
SEP/17			21890.00	OCT/17		\$8,000.00						
MARKET TOTALS \$72,902											CONTRACT TOTAL	29890.00
											TOTAL SPOTS	117
ACCURATE SHARES												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				

REP HEADLINE# 8806584 TRF# 1816543 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 3: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP27/17 12.47  
\*\*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY  
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22313

ORDER # \_\_\_\_\_ CONTRACT # 8806584 CLASS: NATL. LOCAL REGIONAL  
PRDCT SENATE LEADERSHIP FU EST#3709 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP20/17 SEP26/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP27/17 12.47

REP: REVISED ORDER  
M7 OKD AS LINE 124  
TTL SAME, \$29,890  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \_\_\_\_\_

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SENATE LEADERSHIP FUND  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M7 OK'D BUY#51 MISSED: SUN/1030P-1100P SEP24 30S \$340.00 (SEP27/17)  
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CONTRACT TOTAL 29890.00  
TOTAL SPOTS 117